

## M.S. in Business Analytics & Project Management 2023-2024 Plan of Study

Name		PeopleSoft ID						
Date Expected Graduation D			Date			Year:		
Advisor		<del></del>						
Course Subject	Course #	Course Title	Credit Hours	Semester F Sp Su	Year	Notes		
1 <sup>ST</sup> SEMESTER COURSE	RECOMMENDA	TIONS (NOT ALL HAVE TO BE TAKEN IN 1 <sup>5T</sup> SEMESTER)		-				
OPIM	5270	Introduction to Project Management	3					
OPIM	5272	Data Management and Business Process Modeling	3					
ОРІМ	5601	Technical Communications in Business Analytics and Project Management	1					
ОРІМ	5603	Statistics in Business Analytics	3					
ОРІМ	5604	Predictive Modeling (pre- or co-req. OPIM 5603)	3					
2 <sup>NO</sup> SEMESTER COURSE RECOMMENDATIONS								
OPIM	5641	Business Decision Modeling	3					
OPIM	5668	Project Risk and Agile Methodologies (prereq. OPIM 5270)	3					
OPIM	5671	Data Mining and Time Series Forecasting (prereq. OPIM 5604)	3					
MENT	5620	Project Leadership and Communications	3					
OPIM/Other		*Elective (Three, 3-credit required) or remaining CORE	3					
3 <sup>RD</sup> SEMESTER COURSE	TIONS							
OPIM	5770	Advanced Bus. Analytics & Proj. Management (prereq. 5604, 5272, 5668, 5671)	3					
OPIM/Other		*Elective (Three, 3-credit required) or remaining CORE	3					
OPIM/Other		*Elective (Three, 3-credit required) or remaining CORE	3					
			37 credit	s required				
*Choose 3	elective co	ourses from <b>one</b> of the below concentrations to obtain a concentration	ation or t	ake any <b>3</b> e	ective cou	rses listed under the		
C	. D	general electives section.						
		Data Science Concentration  Illowing recommended courses:						
Choose three (5)	Jioin the jo	mowing recommended courses.	0 15			T		
Course Subject	Course #	Course Title	Credit Hours	Semester F Sp Su	Year	Notes		
OPIM	5501	Visual Analytics	3					
OPIM	5502	Big Data Analytics with Cloud Computing (prereq. OPIM 5604, OPIM 5272)	3					
OPIM	5504	Adaptive Business Intelligence (prereq. OPIM 5603)	3					
OPIM	5509	Introduction to Deep Learning (prereq. OPIM 5604, OPIM 5512)	3					
OPIM	5511	Survival Analysis with SAS (prereq. OPIM 5604)	3					
OPIM	5512	Data Science using Python (prereq. OPIM 5604 & know fundamentals of Python)	3					
		Concentration Credit Hours	<u>9</u>					
Concentration	2: Marketii	ng Analytics Concentration						
Required Course								
Course Subject	Course #	Course Title	Credit Hours	Semester F Sp Su	Year	Notes		
MKTG	5115	Marketing Management	3					
Choose two (2) j	from the fol	lowing recommended courses:				•		
MKTG	5220	Big Data and Strategic Marketing (prereq. MKTG 5115, OPIM 5603)	3					
MKTG	5250	Market Research and Intelligence (prereq. MKTG 5115)	3					
MKTG	5251	Marketing and Digital Analytics (prereq. MKTG 5115, OPIM 5603)	3					
MKTG	5665	Digital Marketing (prereq. MKTG 5115)	3					
OPIM	5510	Web Analytics (prereq. OPIM 5604)	3					
		Concentration Credit Hours	9	1				

: Acturarial	Science Concentration				
) from the f	ollowing recommended courses:				
		Credit	Semester		T No.
		Hours	F Sp Su	Year	Notes
5639	Short-term Acturarial Models	3			
	Concentration Credit Hours	<u>9</u>			
4:Talent A	nalytics Concentration				
es					
Course #	Course Title	Credit	Semester F Sn Su	Year	Notes
5377	Human Resource Metrics and Talet Analytics	3	. 56 50		
5680	Talent Management Through the Employee Lifecycle	3			
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г			T		
5650	Interpersonal Relations, Influence, and Ethical Leadership (prereq. MENT 5138)	3			
5674	Negotiation Strategies (prereq. MENT 5138)	3			
5675	Business Acument and Strategic Human Resource Management	3			
	Concentration Credit Hours	<u>9</u>			
5: Health (	are Analytics Concentration				
			1 -	T	
Course #	Course Title	Credit Hours	F Sp Su	Year	Notes
5240	Health Care Organization and Management	3			
5243	Health Care Economics	3			
5686	Health Insurance and Risk Management	3			
5508	Healthcare Analytics and Reseach Methods (prereq. OPIM 5603)	3			
	Concentration Credit Hours	<u>9</u>			
, ji om the ji	snowing recommended coarses.				
Course #	Course Title	Credit	Semester E Sn Su	Year	Notes
5110	Operations Management	3	г эр эц		
5111	Supply Chain Analytics	3			
5112	Strategic Sourcing	3			
5113	Distribution and Logistics	3			
, ,		1	L	1	
•	Concentration Credit Hours	9			
	Concentration Credit Hours	9			
ives		9			
	Concentration Credit Hours 9-credits of electives by completing the following courses:	9			
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mplete the solution of the following states of the fol	9-credits of electives by completing the following courses:  ollowing Approved Electives: OPIM 5501, 5502, 5503, 5504, 5505, 5506,  11, 5512, 5894; or approved graduate level (5000 or above) MKTG,	9			
mplete the solution of the following states of the fol	9-credits of electives by completing the following courses:  ollowing Approved Electives: OPIM 5501, 5502, 5503, 5504, 5505, 5506,	Credit	Semester	Year	Notes
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	S  Course #  5377  5680  From the fold  5650  5674  5675  S: Health C  from the fold  Course #  5240  5243  5686  5508  G: Supply C  from the fold  Course #  5110  5111  5112	Long-term Acturarial Mathmatics 1	Course # Course Title Hours  5630 Long-term Acturarial Mathmatics 1 3  5631 Long-term Acturarial Mathmatics 2 3  5637 Statistics for Acturarial Modeling 3  5639 Short-term Acturarial Modeling 3  639 Short-term Acturarial Models 3  630 Concentration Credit Hours 9  4:Talent Analytics Concentration 5  Course # Course Title Credit Hours 1  5377 Human Resource Metrics and Talet Analytics 3  5680 Talent Management Through the Employee Lifecycle 3  6560 Interpersonal Relations, Influence, and Ethical Leadership (prereq. MENT 5138) 3  5674 Negotiation Strategies (prereq. MENT 5138) 3  5675 Business Acument and Strategic Human Resource Management 3  6575 Business Acument and Strategic Human Resource Management 2  5: Health Care Analytics Concentration 1  1 from the following recommended courses:	Course # Course Ittle   Hours   F Sp Su	Year   Course   Cou